

RECEIVED
CENTRAL FAX CENTER

FEB 08 2011

PTO/SB/81A (12-08)

Approved for use through 11/30/2011. OMB 0651-0035

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PATENT - POWER OF ATTORNEY OR REVOCATION OF POWER OF ATTORNEY WITH A NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS	Patent Number	7146627
	Issue Date	December 5, 2006
	First Named Inventor	LABEEB K ISMAIL
	Title	Method and Apparatus of Delivery of Targeted Video Programming
	Attorney Docket Number	MNI000001

I hereby revoke all previous powers of attorney given in the above-identified patent.

☐ A Power of Attorney is submitted herewith.

OR

☒ I hereby appoint Practitioner(s) associated with the following Customer Number as my/our attorney(s) or agent(s) with respect to the patent identified above, and to transact all business in the United States Patent and Trademark Office connected therewith: 24498

OR

☐ I hereby appoint Practitioner(s) named below as my/our attorney(s) or agent(s) with respect to the patent identified above, and to transact all business in the United States Patent and Trademark Office connected therewith:

Practitioner(s) Name	Registration Number

Please recognize or change the correspondence address for the above-identified patent to:

☒ The address associated with the above-mentioned Customer Number.

OR

☐ The address associated with Customer Number:

OR

<input type="checkbox"/> Firm or Individual Name			
Address			
City	State	Zip	
Country			
Telephone	Email		

I am the:

☐ Inventor, having ownership of the patent.

OR

☒ Patent owner.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on February 8, 2011

SIGNATURE of Inventor or Patent Owner			
Signature	Joel M. Fogelson/	Date	February 8, 2011
Name	Joel M. Fogelson	Telephone	808-734-6809
Title and Company	Senior Patent Counsel /Thomson Licensing S.A.S		

NOTE: Signatures of all the inventors or patent owners of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.

☒ *Total of 3 forms are submitted.

This collection of information is required by 37 CFR 1.31, 1.32 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

FEB 08 2011

PTO/SB/06 (07-09)

Approved for use through 07/31/2012. OMB 0851-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: Thomson Licensing S.A.S.Application No./Patent No.: 7146627Filed/Issue Date: December 6, 2006Titled: Method and Apparatus for Delivery of Targeted Video ProgrammingThomson Licensing S.A.S., a Corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest in;
2. ☐ an assignee of less than the entire right, title, and interest in
(The extent (by percentage) of its ownership interest is _____ %); or
3. ☐ the assignee of an undivided interest in the entirety of (a complete assignment from one of the joint inventors was made)

the patent application/patent identified above, by virtue of either:

- A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy therefore is attached.

OR

- B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: _____ To: _____

The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.

2. From: _____ To: _____

The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.

3. From: _____ To: _____

The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.

- ☒ Additional documents in the chain of title are listed on a supplemental sheet(s).

- ☒ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

/Joel M. Fogelson/

Signature

February 8, 2011

Date

Joel M. Fogelson

Patent Counsel

Printed or Typed Name

Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

EXHIBIT B
Assignment of Patent Properties

For good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned owner,

METABYTE NETWORKS, INC., a Corporation organized under the laws of the State of Delaware, and having its principal office and place of business at 16935 West Bernardo Drive, Suite 100, San Diego CA 92127 U.S.A, ("Assignor") who owns or purports to own all patents and applications as listed and attached hereto as Exhibit A;

does hereby sell, assign and transfer to **THOMSON LICENSING, S.A.S.**, a company duly organized under the laws of France, and having its principal office and place of business at 46, quai Alphonse Le Gallo, 92100 Boulogne-Billancourt, France, its successors, assigns, and legal representatives ("Assignee"), its entire right, title and interest to all patents and applications as listed and attached hereto as Exhibit A, any and all continuations, divisions, substitutes, reissues, and extensions thereof, and all other applications for said patents and applications as listed and attached hereto as Exhibit A, relating thereto which have been or shall be filed in the United States, its territorial possessions and/or any foreign countries and all rights, together with all priority rights, under any of the international conventions, unions, agreements, acts, and treaties, including all future conventions, unions, agreements, acts and treaties; together with Assignor's entire right to receive any recovery of damages for past infringement of the patents and applications as listed and attached hereto as Exhibit A;

IN THE TESTIMONY WHEREOF I have hereunto set my signature on the date indicated below.

Accepted by:

For: METABYTE NETWORKS, INC.

For: THOMSON LICENSING, S.A.S.

By: 

By: 

Name: PIERRE-YVES LEGUEN

Name: Béatrix de Russé

Title: CEO

Title: Executive Vice President
Intellectual Property and Licensing

Date: December 11, 2009

Date: November 12, 2009

EXHIBIT A
Assigned Patent Properties

US Patents	Title	Issued
6,614,987	Television Program Recording with User Preference Determination	09/02/2003
7,146,627	Method and Apparatus for Delivery of Targeted Video Programming	12/05/2006
7,370,342	Method and Apparatus for Delivery of Targeted Video Programming	05/06/2008

US Pending Patent Applications	Title	Filed
09/893,192	Method and Apparatus for Delivery of Television Programs and Targeted De-Coupled Advertising	06/27/2001
09/953,327	Method and System for Delivery of Targeted Programming	09/14/2001
09/963,335	System and Method for Personalized TV	09/24/2001
10/043,698	System and Method for Behavioral Model Clustering in Television Usage, Targeted Advertising via Model Clustering, and Preference Programming Based On Behavioral Model Clusters	01/09/2002
10/043,714	System, Method and Software Application for Targeted Advertising via Behavioral Model Clustering, and Preference Programming Based On Behavioral Model Clusters	01/09/2002
10/156,153	System and Method for Generating and Managing User Preference Information for Scheduled and Stored Television Programs	05/28/2002
10/156,173	Database Management System and Method For Electronic Program Guide and Television Channel Lineup Organization	05/28/2002
10/177,232	Method and System for Interactive Television Services With Targeted Advertisement Delivery and User Redemption of Delivered Value	06/21/2002
10/177,236	Method and System for Electronic Purchases Using An Intelligent Data	06/21/2002
10/305,463	Television Program Recording With User Preference Determination	11/26/2002
10/999,379	Television Program Recording With User Preference Determination	06/14/2002
11/369,371	Method and System for Electronic Purchases Using An Intelligent Data	03/06/2006
11/370,081	System and Method for Personalized TV	03/06/2006
11/370,156	System and Method for Personalized TV	03/06/2006

Patent Properties (Cont.)

<u>Issued Foreign Patents</u>	<u>Jurisdiction</u>	<u>Title</u>	<u>Issued</u>
2,335,025	Canada	Television Program Recording with User Preference Determination	03/11/2008
1084573B1	Europe	Television Program Recording with User Preference Determination	08/20/2003
1223757B1	Europe	System, Method and Software Application for Targeted Advertising via Behavioral Model Clustering, and Preference Programming Based On Behavioral Model Clusters	03/22/2006

<u>Foreign Pending Patent Applications</u>	<u>Jurisdiction</u>	<u>Title</u>	<u>Filed</u>
1331814A3	Europe	Television Program Recording With User Preference Determination	06/01/1999
1775949A3	Europe	Method and Apparatus for Delivery of Targeted Video Programming	08/31/2000
2003018584	Japan	System For Targeted Television Program Distribution, Preference Engine, Machine Readable Medium And Method Of Determining Television Viewing Habits	03/22/2006
2004524712	Japan	Method and Apparatus for Delivery of Targeted Video Programming	08/31/2000

<u>Foreign Abandoned Patent Application</u>	<u>Jurisdiction</u>	<u>Title</u>	<u>Filed</u>
1230798A1	Europe	Television Program Recording With User Preference Determination	08/31/2000